

# CHAPTER 1. INFORMATIONAL SOCIETY AND RESEARCH

Course:

Information Technology  
in Research

*Science is a way of thinking much more  
than it is a body of knowledge.  
Carl Sagan*

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# 1. Information within Contemporary Society

Aspects and characteristics:

- ❑ Information constitutes an essential resource for the development of human society
- ❑ Information turns out to be the main source of wellness for the companies and for the individual
- ❑ Information substantiates the managerial decision
- ❑ Information may be shared without exhaustion

# 1. Information within Contemporary Society

Aspects and features:

- ❑ Information depends on our characteristic manner of perceiving and assimilating it; and on our ability of turning it to creative use
- ❑ Specific features defining the quality of information:
  - accuracy, integrity,
  - confidentiality,
  - opportuneness, availability etc.;

## 2. Informational Society

Aspects and characteristics:

- **Information society** – wherein the creation, the distribution, the dissemination and the use of information are an integral part of (informational) Economics
- **Knowledge** turns into a source of productiveness
- **Information and Communication technology (TIC)** - informatics, communication, multimedia – constitutes the core of informational society.

## Informational Society

State of technologies:

- **Digital technologies** render the access, the storage and the transmission of information increasingly user friendly and widespread;
- **Multimedia telematic services** combine **sound, image and text** and turn to good account all communication means (telephone, fax, television and computers)
- **Late day computer network** – ensure the quality of information

### 3. Management of Scientific Information

Advantages of managing scientific information:

- Rapid access to scientific information
- Intense debureaucratisation of the administrative processes
- Lowering of the project management costs
- Diminution of the failure risks in research
- Reduction of the time necessary for implementing the research outcomes

### 3. Management of Information

Stages in applying the steering principles of management to the process of administering and turning information to good account:

1. **Planning / acquisition**
2. **Organization of information**
3. **Enhancement/utilization**
4. **Control**



## 3. Management of Information

### Informational portals

- **Complex Sites**, providing searching/user guidance towards fields of interest, administering information to the best of efficiency
- Information, proceeding from various sources, is displayed in a unified manner
- They group several services (free e-mail account, diverse and sundry information, advertising etc.) rendering the searching process much easier and less time-consuming

### 3. Management of Information

- They administer and update address directories indicating the sites of interest.
- The system ensures the confidentiality of the information and guarantees the integrity of the transmitted data.
- The afferent information are being updated on a regular basis, through a specific interface.

## 4. Management of Scientific Information

For the doctoral students:

- They provide useful **working methods and tools** during starting off the research activity, aimed at reducing the time spent for work;
- They raise to the utmost the efficaciousness of the passage:
  - from the stage of the subject choice
  - to the stage of devising/writing the doctoral thesis.

## 4. Management of Scientific Information for Doctoral Studen

Scientific research stands for:

- a complex manner of investigating reality
- a complex process of systematic search aimed at further adding late-day knowledge elements through the discovery of non-trivial facts

**Scientific research is learnt through research!**

## 4. Management of Scientific Information for Doctoral Studies

Necessity for bibliographical study:

- To start off research means to set out from the already given knowledge, which leads to in-depth comprehension of the respective field
- Researchers resort to a certain jargon, which has to be acquired (specialized language)

## 4. Management of Scientific Information for Doctoral Studer

Working stages during bibliographical study / documentation:

- **subject choice and target identification** within research
- **methodology planning and devising** and similar approach to the working tools
- **negociating access** within certain structures / departments / institutions
- **colecting, analysing and submitting** scientific information
- **drawing up** written reports

## 4. Management of Scientific Information for Doctoral Students

**Reading accompanies research activity during all working stages !**

## 4. Management of Scientific Information for Doctoral Students

### Stage of research subject choice

- documentation upon existing information in the field is done through subject search, field search, key words etc.
  - *You cannot state in the wake of your research what is or not of relevance!*
  - *Much reading has to be done!*
  - *Not all desired publications are available!*



## 4. Management of Scientific Information for Doctoral Students

**WE CANNOT DO EVERYTHING !**

**WE HAVE TO DO THE BEST DURING THE  
AVAILABLE TIME !**

## 4. Management of Scientific Information for Doctoral Students

Critical Reading of a Document begins with:

- verifying the document authenticity  
(do you trust in what is laid down on paper ?)
- critical analysis of the document title
- knowledge upon the author
- his/her mentioning information sources

## 4. Management of Scientific Information for Doctoral Students

There has to be followed:

- what other researchers achieved in the chosen field;
- what approaching manners they resorted to;
- what hypotheses and what arguments they brought for their confirmation/refutation;
- how they classify their information;
- how they exploit the relations among the analyzed facts / processes / data;
- the chosen manner for putting down their report/paper and your choice upon drawing up your report.

## 4. Management of Scientific Information for Doctoral Students

**Lecture / reading** is accompanied by the **record / putting down** of what is deemed to turn out of good use and of relevance :

- Ever since setting off reading, you will have to judge upon the data retrieving procedure (according to the subject, to the author, to key words etc.);
- The notes / the records, will they be kept or not ?!

## 4. Management of Scientific Information for Doctoral Students

**Records / notes** upon retrieved / read scientific information:

- must include numerous **details** so as not to resume many a time and consume time;
- keeps you off the accusations of **plagiarism** (use of other authors' words or ideas as if they they were your own knowledge): all sources will be put down and, during their rendering, they will be mentioned accompanied by the gratitude owed for the utilization acceptance.

## 4. Management of Scientific Information for Doctoral Students

- The number of records, bibliographical references, full-text articles etc. that you gather during the documentation stage becomes increasingly manifold, requiring a **system of information record arrangement**.
- There are numerous systems vouched for recording the information sources, for instance the *Harvard* Method – there are inserted the author's name and the date.

## 5. Recording the Information upon the Retrieved Informatics Sources

### **Recording modalities:**

#### **A. For the books:**

- Author's name and first name or initial;
- Issuing Date;
- Title (underlined or in italics) and edition, if case is;
- Issuing Place;
- Name of the Publishing House.

## 5. Recording the Information upon the Retrieved Informatics Sources

### Example:

May, Tim (2001) *Social Research: Issues, Methods and Process*, 3rd edn. Buckingham: Open University Press.

### Observations:

- There is made reference to the third edition of this book; a new edition includes a significant quantity of new data and elements; a reissuing means a reproduction of the initial text in another number of copies;
- Punctuation: after “3rd edn.” there may be put either full stop or coma, or a pause.



## 5. Recording the Information upon the Retrieved Informatics Sources

- There is recommended to resort to the bibliography drawing up guide and template, which was elaborated within your institution. (ex. Scientific Bulletin of the University);
- If there is made a quotation in the text, there is recommended to mention also the page (ex. As May states(2001:42), the recorded page (42) helps us to easily retrieve the information from the original text;
- If there are several authors; after the first author, there may be written et al. ( and others – after et there is not placed full stop but after al.” it will be placed, as it is an abbreviation from “alia”- others).

## 5. Recording the Information upon the Retrieved Informatics Sources

### **B. For the articles within magazines:**

- There is written the author's name and first name or the initial;
- Issuing Date;
- Title of the article (sometimes between quotation marks);
- Title of the magazine wherein it was published (generally underlined or in italics);
- Number of the volume, series and pages (the number of the volume is generally in bold characters and the series is placed between parentheses).

## 5. Recording the Information upon the Retrieved Informatics Sources

### Example:

Weatehead, N. (2003) 'Herbal remedies: integration into conventional medicine', *Nursing Times*, **99**(34): 30-33.

## 5. Recording the Information upon the Retrieved Informatics Sources

### C. For the chapters in the books:

There is usually added the publisher, after the authors' name and the title of the work.

Example:

Wragg, T. (2002) 'Interviewing', in M. Coleman and A.R.J. Briggs (eds) *Research Methods in Educational Leadership and Management*. London: Paul Chapman Publishing.

Observations:

After 'in' there is usually written the initial and afterwards the publisher's name.

## 5. Recording the Information upon the Retrieved Informatics Sources

**D.** For the articles within magazines and other materials which are to be found as CD-ROM or posted on the Internet:

- In order to record the articles within electronic magazines, in addition to the bibliographic details indicated above, there has to be also mentioned the source.

## 5. Recording the Information upon the Retrieved Informatics Sources

Example:

- Author's name;
- Title of the article;
- [CD-ROM] or [Online] (written between square parentheses);
- Information about the magazine (title underlined or in italics);
- Date of the article;
- Available at: ... (there is written the name of the service, the URL or the site and the date at which it was accessed); URL (universal resource locator) is the unique address of the server on which the document is stored.

## CONCLUSIONS

The skills characterizing a genuine researcher will be acknowledged when you will be able:

- ✓ to locate adequate information resources,
- ✓ to accurately record the information sources,
- ✓ to regroup them and to recreate them on the basis of these newly acquired elements of knowledge!

Reference:

Bell, Judith (2005) *Doing your Research Project. A guide for first-time researchers in education, health and social science*, 4th edn. Berkshire: Open University Press.

Information Society and  
Research

# CONCLUSIONS

